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10AL61

Sixth Semester B.E. Degree Examination, June/July 2018
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

**Note: Answer FIVE full questions, selecting
atleast TWO questions from each part.**

PART – A

- 1 a. Define management. Explain the characteristics and functional areas of management. (10 Marks)
b. List the differences between administration and management. (06 Marks)
c. Discuss the roles of management. (04 Marks)
- 2 a. Define planning. Explain the importance of planning. (05 Marks)
b. Differentiate between strategic and tactical planning. (05 Marks)
c. Define decision making? With neat diagram explain the steps involved in decision making. (10 Marks)
- 3 a. What are the types of organization? With a neat diagram explain line and staff organization along with its merits and demerits. (09 Marks)
b. Briefly explain the types of committees. (04 Marks)
c. Explain the nature and importance of staffing. (07 Marks)
- 4 a. What is leadership? List the types of leadership styles and briefly explain. (06 Marks)
b. Discuss the characteristics of motivation. (06 Marks)
c. Define co-ordination. What are its characteristics? (08 Marks)

PART – B

- 5 a. Explain the characteristics of an entrepreneur. (06 Marks)
b. Differentiate between intrapreneur and entrepreneur. (06 Marks)
c. Explain the functions of women entrepreneur. (08 Marks)
- 6 a. Define Small Scale Industry (SSI) and discuss the characteristics and objectives of SSIs. (10 Marks)
b. Explain the role of SSI in economic development. (05 Marks)
c. Explain the steps to start a SSI. (05 Marks)
- 7 a. List the central government institutions which support SSI. Explain the functions of National Small Industries Corporation (NSIC). (08 Marks)
b. Write short notes on :
i) DIC[Direct Industries Centre]
ii) SISI[Small Industries Development Institutes]
iii) SIDO[Small Industries Development Organization]
iv) SIDBI[Small Industries Development Bank of India] (12 Marks)
- 8 a. What is the meaning of project? Briefly explain the contents of project report. (10 Marks)
b. What is network analysis? Explain its importance. (05 Marks)
c. Write a note on :
i) Market feasibility study
ii) Technical feasibility study. (05 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.